



September 12, 2024

BSE Limited
Scrip Code (Equity): 535755
Scrip Code (Debt): 974570 & 975069

National Stock Exchange of India Limited
Symbol: ABFRL

Sub.: Intimation regarding allotment of Non-Convertible Debentures ["NCDs"] of Aditya Birla Fashion and Retail Limited ["the Company"]

- Ref.: 1. Regulation 30 of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015, as amended;
2. Securities and Exchange Board of India (Issue and Listing of Non-Convertible Securities) Regulations, 2021 and
3. SEBI Circular No. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 ["SEBI Circular"].

Dear Sir/ Madam,

In continuation to our letter dated September 5, 2024, we wish to inform you that, the Company has today i.e. September 12, 2024, approved allotment of 50,000 Listed, Unsecured, Rated, Redeemable, Non-Cumulative, Non-Convertible Debentures of ₹ 1,00,000 (Rupees One Lakh only) each aggregating to ₹ 500 Crore (Rupees Five Hundred Crore only) with the coupon rate of 7.86 % p.a., on private placement basis.

The key terms and conditions of the Issue pursuant to the SEBI Circular are set out in **Annexure A** hereto.

The above is for your information and records.

Thanking you.

Sincerely,
For **Aditya Birla Fashion and Retail Limited**

Anil Malik
President & Company Secretary

Encl: a/a

ADITYA BIRLA FASHION AND RETAIL LIMITED

Registered Office:

Piramal Agastya Corporate Park, Building 'A',
4th and 5th Floor, Unit No. 401, 403, 501, 502,
L.B.S. Road, Kurla, Mumbai - 400 070

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Website: www.abfrl.com

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Annexure A

Sr. no.	Particulars	Details
1.	Size of the issue	50,000 Listed, Unsecured, Rated, Redeemable, Non-Cumulative, Non-Convertible Debentures of ₹ 1,00,000 (Rupees One Lakh only) each aggregating to ₹ 500 Crore (Rupees Five Hundred Crore only)
2.	Whether proposed to be listed	Yes. The Debentures will be listed on BSE Limited.
3.	Tenure of the instrument	2 years 3 months 19 days
	- Date of allotment	Thursday, September 12, 2024
	- Date of maturity	Thursday, December 31, 2026
4.	Coupon/ interest offered	7.86% annually
5.	Schedule of payment of coupon/interest and principal	December 31, 2024 (Interest Payment) December 31, 2025 (Interest Payment) December 31, 2026 (Principal and Interest Payment)
6.	Charge/ security, if any	Nil
7.	Special right/ interest/ privileges attached to the instrument	
8.	Delay in payment of interest / principal amount for a period of more than three months from the due date or default in payment of interest / principal	N.A.
9.	Details of any letter or comments regarding payment/non-payment of interest, principal on due dates, or any other matter concerning the security and /or the assets along with its comments thereon, if any	
10.	Details of redemption of debentures	

Sincerely,
For **Aditya Birla Fashion and Retail Limited**

Anil Malik
President & Company Secretary

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